

Rank GeMark	Journal	No. of references	Quality label
1	Journal of Marketing	3975	A+
2	Journal of Marketing Research	3491	A+
3	Journal of Consumer Research	2655	A+
4	Marketing Science	1205	A+
5	Journal of the Academy of Marketing Science (JAMS)	1156	A+
6	Journal of Retailing	1019	A
7	Management Science	956	A
8	Journal of Personality and Social Psychology	810	A
	Strategic Management Journal	810	A
10	Journal of Business Research	798	A
11	International Journal of Research in Marketing	677	A
12	Advances in Consumer Research	600	A
13	Academy of Management Journal	544	A
14	Journal of Product Innovation Management	504	A
15	Academy of Management Review	497	A
16	Journal of International Business Studies (JIBS)	491	A
17	Psychological Bulletin	459	A
18	Psychology and Marketing	447	A
19	Journal of Advertising Research (JAR)	431	A
20	Journal of Service Research	429	B
21	Journal of Applied Psychology	414	B
	ZfbF Schmalenbachs Zeitschrift für betriebswirtschaftliche Forschung*	414	B
23	Marketing Letters	412	B
24	European Journal of Marketing	395	B
25	Journal of Advertising	358	B
26	Industrial Marketing Management	344	B
27	Die Betriebswirtschaft (DBW)	321	B
28	Marketing ZFP – Journal of Research and Management*	320	B
29	Administrative Science Quarterly	316	B
30	International Marketing Review	289	B
31	Journal of Consumer Psychology	285	B
32	Organizational Behavior and Human Decision Processes (ehemals: Organizational Behavior and Human Performance)	284	B
33	Zeitschrift für Betriebswirtschaft (ZfB)	282	B
34	Journal of Management	277	B
35	Organization Science	272	B
36	MIT Sloan Management Review (ehemals: Sloan management review)	254	B
37	Journal of Business Venturing	240	B
38	Journal of interactive marketing (ehemals: Journal of Direct Marketing)	239	B
	Psychological Review	239	B

Rang GeMark	Zeitschrift	Referenzierungen	Kategorie
40	Journal of Marketing Management	231	B
41	International Review of Retail, Distribution and Consumer Research, The	227	B
42	International Journal of Retail and Distribution Management (ehemals: International Journal of Retailing)	206	B
43	Journal of Consumer Marketing	201	B
44	Journal of Services Marketing	191	B
45	Journal of Product and Brand Management	187	B
46	Journal of Service Management (ehemals: International Journal of Service Industry Management)	186	B
47	California Management Review	184	B
48	Psychometrika	180	B
49	Research Policy	176	C
50	Journal of International Marketing	167	C
51	Journal of Economic Psychology	164	C
	Journal of Personal Selling and Sales Management	164	C
53	Psychological Methods	151	C
54	Management International Review (MIR)	149	C
55	American Psychologist	138	C
56	Journal of Retailing and Consumer Services	136	C
57	Journal of Business Ethics	125	C
58	Psychological Science	121	C
59	Structural Equation Modeling	118	C
60	Journal of Public Policy and Marketing	117	C
61	Annual Review of Psychology	113	C
62	Journal of Business and Industrial Marketing	106	C
	Personality and Social Psychology Bulletin	106	C
64	International Business Review	104	C
65	Multivariate Behavioral Research	100	C
66	International Journal of Electronic Commerce (IJEC)	97	C
	Journal of Brand Management	97	C
68	Journal of Management Studies	96	C
69	R&D Management	90	C
70	Service Industries Journal	89	C
71	Business Horizons	85	C
	Journal of Consumer Affairs, The	85	C
73	Journal of Marketing Theory and Practice	84	C
74	International Journal of Advertising	83	C
	Journal of Business	83	C
76	Entrepreneurship: Theory and Practice	79	C
77	Marketing Intelligence and Planning	77	C
78	Corporate Reputation Review	74	C
79	Die Unternehmung - Swiss Journal of Business Research and Practice	68	D
80	Organization Studies	67	D

Rang GeMark	Zeitschrift	Referenzierungen	Kategorie
81	European Management Journal	65	D
	Journal of Consumer Behaviour	65	D
	Journal of Consumer Satisfaction, Dissatisfaction and Complaining Behavior	65	D
84	International Journal of Market Research	63	D
85	Annals of Tourism Research	62	D
	Long Range Planning	62	D
87	Journal of Strategic Marketing	61	D
88	Decision Sciences	60	D
89	Food Quality and Preference	59	D
90	British Journal of Management	57	D
	Journal of International Consumer Marketing	57	D
92	Journal of Supply Chain Management (ehemals: International Journal of Purchasing and Materials Management)	56	D
93	International Journal of Bank Marketing	54	D
	Public Opinion Quarterly	54	D
95	Journal of Marketing Communications	53	D
	Technovation	53	D
97	Neuroimage	52	D
98	GfK Marketing Intelligence Review (ehemals: Jahrbuch der Absatz- und Verbrauchsforschung)	51	D
	Total Quality Management and Business Excellence (ehemals: Total Quality Management)	51	D
100	Managing Service Quality	50	D
	Appetite	50	D
102	Educational and Psychological Measurement	49	D
	Tourism Management	49	D
	WiST, Wirtschaftswissenschaftliches Studium	49	D
105	Journal of Travel Research	48	D
106	Journal of Small Business Management (JSBM)	47	D
	Proceedings of the AMA educators' conference	47	D
108	International Journal of Physical Distribution and Logistics Management	46	D
	Journal of Business Logistics	46	D
	Quantitative Marketing and Economics	46	D
111	Journal of Experimental Psychology: Learning, Memory, and Cognition (ehemals: Journal of Experimental Psychology: Human Learning and Memory)	45	D
112	Marketing Review St. Gallen (ehemals: Thexis)	44	D
113	Management Decision	43	D
114	Marketing Management	42	D
115	International Journal of Technology Management	41	D
	Journal of targeting, measurement and analysis for marketing	41	D
117	OMEGA - The International Journal of Management Science	39	D
118	Journal of Business-to-Business Marketing	38	D
119	Advances in International Marketing	37	D
120	Journal of Consumer Policy	36	D
	Journal of Macromarketing	36	D

Rang GeMark	Zeitschrift	Referenzierungen	Kategorie
122	Australasian Marketing Journal (amj)	35	D
	Journal of Market-Focused Management	35	D
124	Decision Support Systems	34	D
	Marketing Theory	34	D
126	Retail Digest (ehemals: European Retail Digest)	32	D
	Journal of Occupational and Organizational Psychology	32	D
128	International Journal of Logistics Management	31	D
129	Journal of Global Marketing	30	D
	Marketing News	30	D
131	Journal für Betriebswirtschaft JfB	29	D
	Journal of Business Strategy, The	29	D
	Journal of Travel and Tourism Marketing	29	D
134	European Journal of Innovation Management	27	D
	Journal of Current Issues and Research in Advertising	27	D
136	European Advances in Consumer Research	26	D
	International Journal of Nonprofit and Voluntary Sector Marketing	26	D
138	Journal of Euromarketing	25	D
	Qualitative Market Research	25	D
140	Behavioral Science	24	D
	Journal of Mathematical Psychology	24	D
	Journal of Media Economics	24	D
	Marketing Research	24	D
	Thunderbird International Business Review	24	D
145	Cornell Hospitality Quarterly (ehemals: The Cornell Hotel and Restaurant Administration Quarterly)	23	D
	Journal of Financial Services Marketing	23	D
	Zeitschrift für Personalforschung (ZfP)	23	D
148	British Food Journal (ehemals: British Food Journal and Hygienic Review)	22	D
149	Academy of Marketing Science Review	21	D
	Der Markt. Zeitschrift für Absatzwirtschaft und Marketing	21	D
	Journal of Engineering and Technology Management (ehemals: Engineering Management International)	21	D
	Journal of Health Care Marketing	21	D
	Journal of Purchasing and Supply Management (ehemals: European Journal of Purchasing and Supply Management)	21	D
154	Food Policy	18	E
	Journal of Marketing Education	18	E
	Journal of the Market Research Society	18	E
157	Advertising Age	17	E
	Marketing Bulletin	17	E
	Proceedings of the Annual Conference of the Academy of Marketing Science	17	E

Rang GeMark	Zeitschrift	Referenzierungen	Kategorie
160	Business Strategy and the Environment	16	E
161	Creativity and Innovation Management	15	E
	International Journal of Project Management	15	E
	Journal of International Management	15	E
164	Sales and Marketing Management	14	E
165	Journal of Organizational Change Management	13	E
	Journal of Sport Management	13	E
167	Journal of Technology Transfer, The	12	E
	Transportation Journal	12	E
	Trends in Food Science & Technology	12	E
171	International Journal of Arts Management	11	E
	Journal of Database Marketing	11	E
	Journal of Knowledge Management	11	E
	Journal of Relationship Marketing	11	E
174	American Journal of Small Business	10	E
	Asia Pacific Journal of Management	10	E
	Betriebswirtschaftliche Forschung und Praxis BFuP	10	E
	European Business Review	10	E
	International Small Business Journal	10	E
	Journal of Applied Business Research	10	E
	Management Revue -The international Review of Management Studies	10	E
	Marketing Week	10	E
	Medienwirtschaft - Zeitschrift für Medienmanagement und Kommunikationsökonomie	10	E

(* inkl. der englischen Ausgaben)